



**A Day of Peace, Paws & Music**  
**March 6, 2010**  
**Founder's Park, Islamorada, Florida**

October 1, 2009

Dear Friend of the Animals,

We are very pleased to invite your business to a wonderful companion animal adoption event and musical mutt mingle – **WOOFSTOCK** – A Day of Peace, Paws, and Music.

We're inviting you to join other businesses, animal adoption and information groups and be part of our **WOOFSTOCK** Merchant Village.

We expect a huge crowd on Saturday, March 6, 2010 as we turn Founder's Park into a Pet Adoption Music Festival. Admission to the event is free and a 10'x10' booth space costs only \$100 (\$200 for a food/beverage) - which helps cover event costs, with any additional monies aiding qualifying participating non-profits. Please return the enclosed application/guideline materials by January 15, 2010, so we can follow-up with you to discuss participation and event details. We hope it sounds as wonderful to you as it does to us!

It will be a great atmosphere for your current and potential customers. If you have questions, please email me at [Michele@MarrVelousPetRescues.org](mailto:Michele@MarrVelousPetRescues.org) or call 305.619.1354.

You can also be part **WOOFSTOCK** by sponsoring our event. This is a great opportunity to promote your business to potential customers at **WOOFSTOCK**.

We want **WOOFSTOCK** to be the best event you and your business have ever attended!

For **WOOFSTOCK** 2010 and all the animals,

Michele Beach  
Event Coordinator  
[Michele@MarrVelousPetRescues.org](mailto:Michele@MarrVelousPetRescues.org)

Joy Martin  
President  
MarrVelous Pet Rescues, Inc.

An ICE sponsored event to benefit MarrVelous Pet Rescues, Inc.

*A tax exempt not for profit charitable corporation registered with the Internal Revenue Service as a 501c3 organization FL#SC-08292*



[www.MarrVelousPetRescues.org](http://www.MarrVelousPetRescues.org)

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE REG# CH30978



**A Day of Peace, Paws & Music**

**VENDOR APPLICATION / AGREEMENT FORM**

Woofstock \* Saturday, March 6, 2010 \* 11am-9pm \* Founder's Park, Islamorada, FL

The undersigned hereby commits and agrees in advance to participate in Woofstock upon the terms and conditions set forth herein in this and the enclosed Regulations document.

Upon selection, you will receive confirmation and additional event information.

Business Name		Contact Person
Mailing Address		Phone
Sales Tax ID#	Website	Email
Product/Service Description (Menu Items)		Product Price Range (detail if food)

\*MPR has the right to refuse any vendor merchandise or other material they deem unsuitable for this event at any time.

Booth Size * Circle One		
10'x10'	Merchant \$100	Food/Beverage \$200
10'x20'	Merchant \$150	Food/Beverage \$250
<p>Woofstock supplies ONLY Booth Space. Vendor will supply own canopies, chairs, tables and displays.            Set-up begins Friday, March 5. Time TBA. Vendors must be ready at 10am and open for business 11am- 9pm.            No early teardown. Tear down must be complete by Noon, Sunday, March 7.</p>		
Method of Payment (Please CIRCLE one)		
Check- Payable to MPR/ Woofstock in Memo	CASH	
Credit Card		
CC: _____	EXP: _____	

**Support MPR and get special recognition!**

\_\_\_\_\_ YES! I want to be a VIP Vendor! I agree to donate 10% of our net profit. (tax deductible)  
 My booth will be designated a VIP Vendor with special signage to show patrons I support MPR.

NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Submit or Mail this completed form along with payment by Jan. 15, 2010 to:  
 Woofstock 99611 Overseas Hwy. #338 Key Largo, FL 33037

Questions? Please contact Michele Beach at Michele@MarrVelousPetRescues.org or by phone 305.619.1354  
 Woofstock Representative: \_\_\_\_\_

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## **Vendor Participation Rules and Regulations**

**ORIGINAL SIGNED APPLICATION/CONTRACT DUE BY January 15, 2010.** Payment must be in the form of cash, cashiers check or money order. There will be a \$25 charge on any returned checks and no refunds after February 1, 2010. All checks will be returned to non-approved applicants.

**ACCEPTANCE/CONFIRMATION:** Merchants whose applications are received by the January 15, 2010 deadline will receive a decision regarding acceptance letter no later than February 1, 2010. Applications received after January 15, 2010 will receive follow up as soon as possible.

**FIRE RULES:** All canopies must be made of fire resistant materials or treated with flame retardant. Proof of fire retardancy is required. **No electricity will be provided or available to your site.**

**THE MERCHANT/APPLICANT** agrees to obey all laws, regulations and ordinances of the United States of America, State of Florida, County of Monroe, City of Islamorada, or any governmental agency or entity, and Rules and Regulations of Woofstock '10 and Founders Park and Recreation.

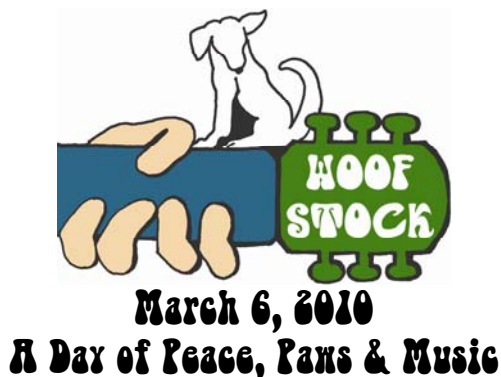
**ATTORNEY FEES:** If any action is commenced to enforce any of the provisions of this Agreement, the prevailing party shall, in addition to its other remedies, be entitled to recover its reasonable attorney fees.

**INTERPRETATION:** This agreement has been submitted to the scrutiny of all parties hereto and their counsel if desired, and shall be given a fair and reasonable interpretation in accordance with the words hereto, without consideration or weight being given to its having been drafted by any party hereto or its counsel.

**GOVERNING LAW:** This agreement shall be governed, construed and enforced by laws of the state of Florida. The parties agree in the event that legal action is undertaken to enforce, construe or interpret any portion of the Agreement, then venue shall lie in Monroe County, Florida.

**INDEMNITY:** The applicant agrees and covenants to hold and save MarrVelous Pet Rescues, and their designees, officers, agents, representatives and employees harmless and to promptly indemnify same from and against any and all claims, actions, damages, liability of every type and nature, including costs and legal expenses incurred by reason of any activity arising under or in connection with participation in Woofstock, including loss of life, personal injury and/or damage to property arising from or out of any occurrence, omission or activity relating to such participation.

In the event the MarrVelous Pet Rescues, and their designees shall, without fault on its part, be made a party to any litigation commenced by or against the applicant, then the applicant shall proceed and hold MarrVelous Pet Rescues, and their designees harmless and shall pay all costs, expenses and reasonable attorney's fees incurred or paid by Marrvelous Pet Rescues, and their designees in connection with such litigation. Further, the applicant agrees to pay all costs, expenses, provisions and agreements hereunder.



**MISCELLANEOUS:** Vendors may set up a booth in accordance with size and safety specifications of the Woofstock. Vendors shall promptly remove any offending structure upon request of the Woofstock staff.

Vendors are urged to set up on Friday, (Time TBA) and tear down on Sunday, (Time TBA) All vendors must set up by 10am on Saturday, March 6, 2010, open for business by 11am and operate your booth from set-up until tear down after 9pm, rain or shine. Any vendors closing early or opening late will not be invited back to this festival.

Vendor's vehicles will have designated parking to be determined by Woofstock coordinator on Festival grounds. If possible, festival volunteers will assist with moving your materials from your vehicle to your site.

Vendors are responsible for cleaning their booth sites and surrounding area during and at the end of the festival. Small trash cans are intended for Woofstock visitors only during Woofstock hours.

Should a vendor, at any time, occupy the premises in a manner contrary to this agreement, upon request of Woofstock officials, vendor shall immediately cease such offending conduct. Failure to immediately comply as requested shall be cause for revocation of this permit and expulsion from Woofstock. Upon revocations, vendor shall promptly vacate the premises. Upon failure to vacate, Woofstock officials shall remove all property of vendor from the premises at the vendor's expense. Woofstock is released and discharged from any and all loss or damage caused by such removal. Woofstock shall not be responsible for storage or safekeeping of property so removed. Failure to comply with these rules will result in forfeiture of booth space with no refund given.

**INCORPORATION BY REFERENCE:** It is understood and agreed that all of the terms and provisions of the RULES and Regulations of MarrVelous Pet Rescues are incorporated herein by reference as though fully set forth and breach or other violation by vendor of any said Rules and Regulations shall constitute a breach of this agreement.

**VENDOR/APPLICANT ACKNOWLEDGES** they have received a copy of the Rules and Regulations of the Festival, have read and understood same, and agrees to be bound by all of the provisions contained therein by signing this contract/application

Thanks for your participation and adherence to these  
Woofstock Rules and Regulations.

See you March 6<sup>th</sup>!!



**March 6, 2010**  
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**VENDOR QUESTIONNAIRE**  
**Woofstock 2010**

Thank you for your participation in Woofstock 2010. Please take a moment to fill out the questions below to help us develop the best possible venue layout and fulfill any special requests you may have. MarrVelous Pet Rescues will not be providing anything to set up your booth space. All materials needed for setup need to be provided by your business or organization. Power is not available at booth spaces, so please do not bring electronic devices unless they have an alternate power source.

If you are selling merchandise, do you have proper re-sale license and other required licenses?

Yes \_\_\_\_\_ No \_\_\_\_\_ Sales Tax ID # \_\_\_\_\_

If no, please explain \_\_\_\_\_

How much space is needed for your booth \_\_\_\_\_  
 (Maximum Space is 10x10 unless prior arrangements are made- please be as specific as possible to assist in layout)

Please note any special requests you may have \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Raffles will be allowed at the booths of non-profit organizations only and are limited to (1) one per booth. Set up time for vendors will be from \_\_\_\_\_ on Friday, March 5 and to be complete by **10am on Saturday, March 6, 2010**. We ask that vendors remain set up until the official ending of the event **9pm**. Valuables should not be left in booths unattended – MarrVelous Pet Rescues will not be responsible for loss or damage to inventory or equipment. Arrangements for special positioning of booths must be requested in advance. Special arrangements are not guaranteed unless they are agreed upon in writing prior to the event. Any special requests must be submitted no later than two weeks prior to the event date. Vendor agrees to maintain proper insurance in respect to booth operations while participating in Woofstock 2010; this includes Workers Compensation for employees or volunteers working booths during the event. Marrvelous Pet Rescues will not provide insurance to cover booth related operations. All booth fees and registration forms must be received by January 15, 2010.



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\_\_\_\_\_ (Referred to hereafter as "VENDOR") agrees to defend, pay on behalf of and hold harmless Monroe County, the City of Islamorada, Founder's Park and MarrVelous Pet Rescues, Inc. including but not limited to their directors, officers, agents and employees, from all claims of whatsoever nature or kind, including those brought by employees, of said VENDOR, its employees, agents and subcontractors, relating to the event, to be held Saturday March 6, 2010. In Islamorada, Florida, in which said VENDOR will be participating.

VENDOR agrees to defend and pay all costs in defending these claims, including attorney fees.

\_\_\_\_\_  
 Name of vendor [print]

\_\_\_\_\_  
 Name of authorized person signing for vendor [print]

\_\_\_\_\_  
 Signature of person signing vendor agreement

\_\_\_\_\_  
 Date of signature

\_\_\_\_\_  
 Marrvelous Pet Rescues [Authorized representative]

\_\_\_\_\_  
 Date of signature

<b>Office Use Only</b>
€ <b>City Of Islamorada/Founder's Park</b> € <b>MarrVelous Pet Rescues</b> € <b>Additional Insured</b> € <b>Certificate Issued</b> ○ <b>Yes</b> ○ <b>No</b>
<b>Verification made by:</b>
<b>Date Verified:</b>